



eBars.com

Version 1.0/2023



#### A Personal Word from David and Jan Dalton

In a world filled with uncertainty, we embarked on an incredible journey, dedicating the past decade of our lives to a food revolution. For the past decade, we surrendered the comforts of our lives—the steady careers, the cherished homes, the leisurely pursuits, and the financial security that once defined us. We ventured into uncharted territory, propelled by a shared vision and an unyielding belief in a better future.

In our pursuit of unyielding excellence, we discovered the immense potential of what we call, and we hope you do as well, a new category and delivery system for the most dense whole food bars ever created—wholeceuticals, branded as eBars. Together, as we crafted these extraordinary creations, we addressed the intricate complexities of human physiology, targeting struggles with inflammation, appetite regulation, focus and calmness, stamina, and restful sleep.

Today, after a journey that spanned a decade, we proudly present our inaugural catalog—a testament to our unwavering commitment and the vision behind each eBar, a wholeceutical bar. Within these pages, you'll find the culmination of our relentless pursuit of excellence, with each bar meticulously crafted with a specific purpose in mind. This catalog is a celebration of the transformative power of eBars, inviting you to embark on a journey of nourishment, vitality, and the realization of your fullest potential. It is a tribute to the notion of returning to the Garden of Eden, where whole foods fuel our bodies and minds, restoring balance and well-being.

We invite you to explore this catalog and discover the remarkable possibilities that eBars holds for you and your loved ones.

David and Jan Dalton Founders of eBars **Table of Contents** 

THE CRISIS OF	THE MODERN FOOD INDUSTRY	PAGE 3
WELCOME TO	THE REVOLUTION	PAGE 4
10 REASONS W	HY eBars IS THE GOLD STANDARD	PAGE 5
HOW TO USE T	HIS CATALOG	PAGE 6
GENDER		PAGES 6-10
WOMAN		
MAN		
BRAIN HEALTI	н	PAGES 11-17
CALM	JAVA	
FOCUS	FOCUS KIDS	
WEIGHT MAN	AGEMENT	PAGES 18-19
TRIM		
INFLAMMATIC	ON CONTRACTOR OF THE PROPERTY	PAGES 20-21
HEAL		
IMMUNE & GU	T HEALTH	PAGES 22-23
IMMUNE	GUT - COMING SOON!	

TREAT PAGES 28-29

FIT

**PAGES 24-27** 

**MUSIC CITY BAR** 

**FOCUS SPORT** 

**SPORT** 

## Unveiling the Dark Reality: The Crisis of the Modern Food Industry

#### By David Dalton, Co-Founder, eBars

In the modern era, the state of our food industry stands as a haunting reminder of the deep-rooted problems that pervade our sustenance. Beneath the glossy exterior lies a system plagued by profound challenges, endangering our health, environment, and overall well-being. This critical examination uncovers the alarming truth behind the current state of affairs, shedding light on three poignant issues that demand our attention and collective action.

"eBars is a historical breakthrough in organic food technology."

Dr. John Lewis, PhD, University of Miami School of Medicine



#### The Disguise of Convenience and Processed Foods

In the relentless pursuit of convenience, the food industry has become a purveyor of processed and highly refined products. Convenience foods, laden with artificial additives, unhealthy fats, and excessive sugar, have infiltrated our diets, compromising our health. The allure of ready-made meals and pre-packaged snacks has seduced many, leading to an epidemic of poor dietary choices and the loss of connection to whole, nutrient-dense foods.

The alarming rise in obesity among the American population carries significant health implications. It increases the risk of chronic conditions like heart disease, diabetes, and certain cancers. This trend threatens public health, straining healthcare systems, and reducing quality of life while demanding urgent attention and intervention.

# 250% RISE IN U.S. ADULT OBESITY FROM 1950 TO THE PRESENT Percentage of Adult Population 40% 20% 10% 1950 1975 2000 2016

#### Industrialized Agriculture and the Assault on Nature

The rise of industrialized agriculture has transformed the once vibrant tapestry of sustainable farming into an exploitative system that disregards the delicate balance of nature. Large-scale monocropping, heavy pesticide use, and the rampant overuse of antibiotics have become common practices, diminishing the nutritional value of our crops and causing irreparable damage to the environment. THE very environment we depend on for our well being. This assault on nature not only undermines the integrity of our food but also threatens the long-term sustainability of our planet.

#### **Lack of Transparency and Consumer Manipulation**

The modern food industry often shrouds its practices in secrecy, leaving consumers in a state of confusion and vulnerability. Labels can be misleading, and hidden ingredients can mask the true nature of our "food." Advertising campaigns and strategic marketing techniques often exploit our desires for health and well-being, manipulating our choices and leading us astray. The lack of transparency deprives consumers of the knowledge and understanding needed to make informed decisions about their food, perpetuating a cycle of ignorance that hampers our ability to reclaim control over our own nourishment.

#### In Conclusion:

The crisis in our food industry demands immediate attention and a call to action. By confronting the realities of convenience-driven processed foods, destructive agricultural practices, and the lack of transparency. It is time to reclaim our connection with whole, nutrient-dense foods and to champion a food industry that prioritizes the well-being of individuals, communities, and the planet. Together, we have the power to catalyze change and redefine the very essence of our sustenance, forging a new era where the health and vitality of humanity take center stage.

### Welcome to the Revolution

## What if...

You could feel "natural" focus and calm for 3-4 hours?



## uld hoost your immunity with 15 wh

What if...

You could boost your immunity with 15 whole-food vitamins and minerals at 100% of the RDI?



## What if...

You could support healthy hair, skin, and nails along with hormonal levels?



## What if...

You could feel energized and not hungry for 3-4 hours?



## What if...

You could have longer stamina during your workout?



## What if...

You could have support for better heart and testosterone health?



## 10 Reasons Why eBars has Redefined the Bar Industry

#### LECTIN FREE (1st to Market)

We're proud to be the first organic bar manufacturer to create a line of lectin-free products. Recent studies by renowned cardiologist Dr. Steven Gundry have shown that lectins, a plant protein, causes inflammation in most people. Our bars are crafted without lectins to ensure they are gentle on your gut.

#### PROPRIETARY CHOCOLATE (1st to Market)

Our proprietary chocolate is formulated on site and made from organic raw cacao, organic raw cacao butter, organic yacon, and organic monk fruit. Our chocolate contains no lecithin. It maintains a glycemic index of just 1.

#### ス MUSHROOM (1st to Market)

In 2013, we were the first bar manufacturer to incorporate culinary mushrooms with medicinal benefits into our bars. Our mycelium mushrooms are grown on gluten-free oats or fermented (lectin-free) purple corn.

#### 4 HERMETIC SEALING & NITROGEN FLUSHING (1st to Market)

We employ both our unprecedented pharmaceutical-grade seal (15hg) and a food-grade pure nitrogen flush. This hermetic seal guarantees an oxygen-free environment, harnessing nature's best preservative properties. Additionally, our nitrogen flush ensures maximum freshness and extends the shelf life. With these measures in place, we ensure the highest quality and longevity for your enjoyment.

#### 5 VITAMINS & MINERALS (1st to Market)

The IMMUNE bar is the most vitamin and mineral-rich on the market, containing 15 whole food vitamins and minerals at 100% of the recommended daily intake.

#### PROPRIETARY PACKAGING (1st to Market)

eBars is first to market with a 7 layer proprietary packaging to ensure a hermetic seal of nitrogen, providing an oxygen-free environment, to keep our bars fresh and mold free for an extended period.

#### 7 BLANCHED ALMONDS

We source our raw blanched almonds from Spain and roast them in a natural gas chamber to perfection. Our almond butter is made within two weeks of production to ensure optimal freshness. Our almonds are without skins because they contain inflammatory lectins.

#### A RAW, UNFILTERED HONEY

Our raw unfiltered honey comes from Brazil and is kept at a temperature of 95 degrees to preserve its medicinal qualities.

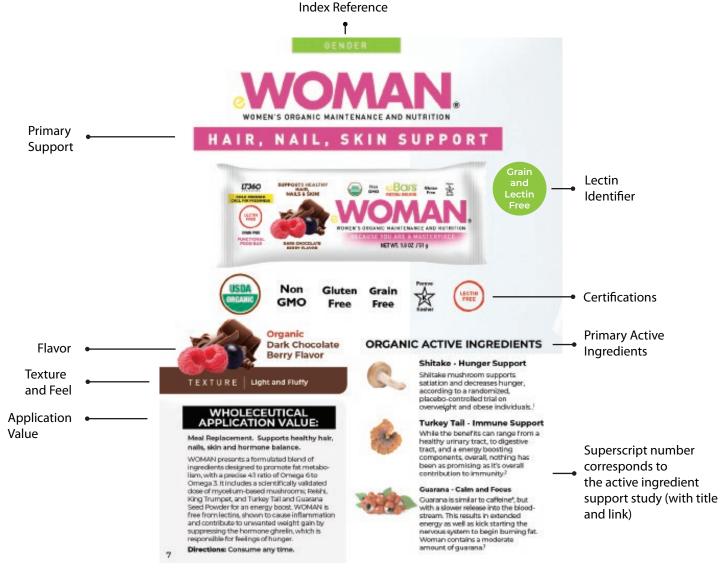
#### **Q COLD PRESS**

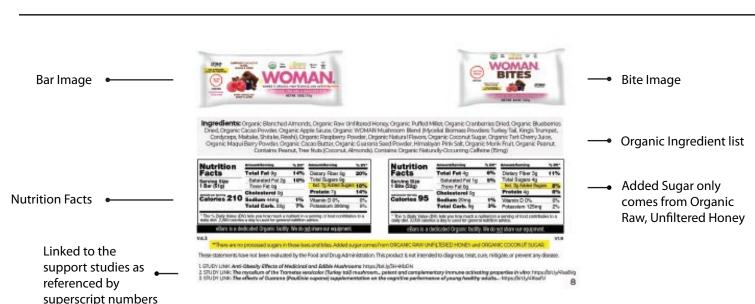
We use a cold press process, with no baking or heating, to create our bars. This ensures that our bars maintain their nutritional value and taste delicious.

#### ORGANIC DEDICATED FACILITY

We uphold the highest organic standards. Every ingredient used is meticulously sourced and certified organic. We take pride in the fact that our plant is free from any non-organic ingredients. It's worth noting that having a dedicated organic facility is exceptionally rare, but we prioritize this commitment to provide you with products of unparalleled organic quality.

## **How To Use This Catalog**





5

## **MAN**®

### HAIR, NAIL, SKIN SUPPORT





Non Gluten Grain **GMO** Free Free







**Dark Chocolate Berry Flavor** 

TEXTURE

**Soft and Light** 

WHOLECEUTICAL

**APPLICATION VALUE:** 

Meal Replacement. Supports healthy hair,

ingredients designed to promote fat metabo-

Omega 3. It includes a scientifically validated

dose of mycelium-based mushrooms; Reishi,

Seed Powder for an energy boost. WOMAN is

and contribute to unwanted weight gain by

suppressing the hormone ghrelin, which is

free from lectins, shown to cause inflammation

King Trumpet, and Turkey Tail and Guarana

nails, skin and hormone balance.

WOMAN presents a formulated blend of

lism, with a precise 4:1 ratio of Omega 6 to

#### **ORGANIC ACTIVE INGREDIENTS**



#### **Shitake - Hunger Support**

Shiitake mushroom supports satiation and decreases hunger, according to a randomized, placebo-controlled trial on overweight and obese individuals..1



#### **Turkey Tail - Immune Support**

While the benefits can range from a healthy urinary tract, to digestive tract, and a energy boosting components, overall, nothing has been as promising as it's overall contribution to immunity.2



#### **Guarana - Calm and Focus**

Guarana is similar to caffeine\*, but with a slower release into the bloodstream. This results in extended energy as well as kick starting the nervous system to begin burning fat. Woman contains a moderate amount of quarana.3







eBars is a dedicated Organic facility. We do not share our equipment

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 4g	6%	Dietary Fiber 3g	11%
Serving Size	Saturated Fat 1g	5%	Total Sugars 4g	
1 Bite (22g)	Trans Fat 0g		Incl. 3g Added Sugars	8%
Amount per Serving	Cholesterol 0g		Protein 4g	8%
Calories 95	Sodium 20mg	1%	Vitamin D 0%	0%
	Total Carb. 9g	3%	Potassium 125mg	2%

daily diet. 2,000 calories a day is used for general nutrition advice

eBars is a dedicated Organic facility. We do not share our equipment

\*\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY and ORGANIC COCONUT SUGAR

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, mitigate, or prevent any disease.

- 1. STUDY LINK: Anti-Obesity Effects of Medicinal and Edible Mushrooms: https://bit.ly/3H4KbDN
- 2. STUDY LINK: The mycelium of the Trametes versicolor (Turkey tail) mushroom... potent and complementary immune activating properties in vitro: https://bit.ly/41sa8Vg 3. STUDY LINK: The effects of Guarana (Paullinia cupana) supplementation on the cognitive performance of young healthy adults...: https://bit.ly/416sefU

responsible for feelings of hunger.





## PROSTATE, HEART & TESTOSTERONE





Non **GMO** 

Gluten Free





**Organic Chocolate Almond Flavor** 

TEXTURE | Soft and Crunchy

## WHOLECEUTICAL APPLICATION VALUE:

Meal Replacement. Supports healthy heart, prostate, stamina, testosterone, gut, and brain.

Man is a specially crafted energy bar that incorporates the recommended daily intake of almonds as recommended by the American Heart Association, with 23 almonds per serving, to support cardiovascular health. Man incorporates a blend of four culinary mushrooms, including Shitake, Cordyceps, King's Trumpet and Lion's Mane, known for their medicinal benefits.

#### ORGANIC ACTIVE INGREDIENTS



#### Cordyceps Militaris - Testosterone, Energy

This amazing mushroom supports natural immunity, the relief of depression and fatigue, while improving exercise performance, and the overall wellbeing of the individual.1



#### **Shitake - Hunger Support**

Shiitake mushroom supports satiation and decreases hunger, according to a randomized, placebo-controlled trial on overweight and obese individuals.2



#### Lion's Mane - Brain Health

Lion's Mane mushroom contains nootropic benefits, supporting cognitive function, memory, and nerve health.3



Ingredients: Organic Blanched Almonds, Organic Raw Unfiltered Honey, Organic Rolled Oats, Organic Blueberries Dried, Organic Cranberries Dried, Organic Pumpkin Seeds, Organic Brown Rice Crisps, Organic MAN Mushroom Blend (Mycelial Biomass Powders: Shitake, Cordyceps, King's Trumpet, Lion's Mane), Organic Cacao Butter, Organic Natural Flavors, Organic Cacao Powder, Organic Pea Protein Isolate Powder, Organic Coconut Sugar, Organic Raspberry Powder, Organic Cinnamon, Organic Guarana Seed Powder, Organic Coconut Oil, Himalayan Pink Salt, Organic Monk Fruit, Organic Peanut. Contains: Peanut, Tree Nuts (Coconut, Almonds). Contains: Organic Naturally-Occurring Caffeine (9mg)

Nutrition	Amount/Serving	% D∜m	ount/Serving	% <b>DV</b>
Facts	Total Fat 11g	17%	Dietary Fiber 6g	24%
Serving Size	Saturated Fat 1g	5%	Total Sugars 11g	
1 Bar (51g)	Trans Fat 0g		Incl. 8g Added Sugar	s <b>22%</b>
Amount per Serving	Cholesterol 0g		Protein 10g	20%
Calories 230	Sodium 60mg	2%	Vitamin D 0%	0%
	Total Carb. 23g	8%	Potassium 300mg	5%

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 5g	8%	Dietary Fiber 3g	12%
Serving Size	Saturated Fat 1g	5%	Total Sugars 5g	
1 Bite (22g)	Trans Fat 0g		Incl. 4g Added Sugar	s <b>12%</b>
Amount per Serving	Cholesterol 0g		Protein 4g	8%
Calories 100	Sodium 30mg	1%	Vitamin D 0%	0%
	Total Carb. 12g	4%	Potassium 150mg	2%

eBars is a dedicated Organic facility. We do not share our equipmen

\*\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY and ORGANIC COCONUT SUGAR.

- 1. STUDY LINK: Cordyceps Militaris: Study Title: A study of the aphrodisiac properties of Cordyceps militaris...: https://bit.ly/3GIvC8q
- 2. STUDY LINK: Shiitake mushroom supports satiation and decreases hunger, according to a randomized, placebo-controlled trial on overweight and obese individuals.: https://bit.ly/41541W8 3. STUDY LINK: Improving effects of the (Lions Mane) mushroom (Hericium erinaceus) on mild cognitive impairment...: https://bit.ly/3UxCIYW



#### CALMNESS AND WELLBEING





Non **GMO** 

Gluten Free





**Organic Chocolate Mint** Flavor

TEXTURE | Soft and Light

## WHOLECEUTICAL APPLICATION VALUE:

Meal Replacement. Supports a sense of calmness and wellbeing.

Discover the power of CALM, our nutritional bar crafted with ashwagandha, cordyceps, and rhodiola. These potent ingredients promote calmness and overall well-being, helping you find balance amidst the chaos. Embrace tranquility with each delicious bite and nourish your mind, body, and soul.

Directions: Consume any time.

#### **ORGANIC ACTIVE INGREDIENTS**



#### Ashwaganda - Calm and Focus

Ashwagandha is an adaptogenic herb that reduces stress and anxiety by lowering cortisol levels and promoting GABA activity, resulting in a calming effect on the body.1



#### **Cordyceps Militaris - Energy**

Cordyceps Militaris contains compounds that promote relaxation, reduce inflammation, and enhance antioxidant activity, resulting in a calming effect on the body and mind.2



#### **Rhodiola - Calming Support**

Rhodiola is an adaptogenic herb that helps the body better manage stress by reducing cortisol levels and promoting relaxation, resulting in a calming effect.3



Ingredients: Organic Blanched Almonds, Organic Yacon Syrup, Organic Raw Unfiltered Honey, Organic Apple Sauce, Organic Blueberries Dried, Organic Puffed Millet, Organic Cacao Butter, Organic Cacao Powder, CALM Mushroom Blend (Mycelial Biomass Powders: Reishi, Lion's Mane, Cordyceps), Organic Natural Flavors, Organic Coconut Sugar, Organic Ashwagandha, Organic Rhodiola, Himalayan Pink Salt, Organic Monk Fruit Extract, Organic Peanut. Contains: Peanut, Tree Nuts (Coconut, Almonds).

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 9g	14%	Dietary Fiber 5g	20%
Servina Size	Saturated Fat 2g	10%	Total Sugars 9g	
1 Bar (45g)	Trans Fat 0g		Including 7g Added Sugar	s 18%
Amount per Serving	Cholesterol 0g		Protein 8g	16%
Calories 210	Sodium 60mg	2%	Vitamin D 0%	0%
	Total Carb. 22q	7%	Potassium 300mg	5%

eBars is a dedicated Organic facility. We do not share our equipment.

Nutrition	Amount/Serving	% DV*	Amount/Serving	% <b>DV</b> *
Facts	Total Fat 4g	6%	Dietary Fiber 2g	9%
	Saturated Fat 1g	5%	Total Sugars 4g	
Serving Size 1 Bite (22g)	Trans Fat 0g		Including 3g Added Sugars	8%
Amount per Serving	Cholesterol 0g		Protein 4g	7%
Calories 95	Sodium 25mg	1%	Vitamin D 0%	0%
	Total Carb. 10g	3%	Potassium 120mg	2%

eBars is a dedicated Organic facility. We do not share our equipment.

\*\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY and ORGANIC COCONUT SUGAR.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, mitigate, or prevent any disease.

1. STUDY LINK: An investigation into the stress-relieving and pharmacological actions of an ashwagandha (Withania somnifera) extract: https://bit.ly/44ifNDM 2. STUDY LINK: Cordyceps: Herbal medicine for sports: a review: https://bit.ly/41VIoZo

3. STUDY LINK: A Randomised, Double-Blind, Placebo-Controlled, Parallel-Group Study of the Standardised Extract SHR-5 of the Roots of Rhodiola... https://bit.ly/3mTcjmp



CALM AND FOCUSED





Non GMO

Gluten Free





TEXTURE | Soft and Crunchy

## WHOLECEUTICAL APPLICATION VALUE:

Meal Replacement. Supports focus and calm under stress.

Experience the focus-enhancing benefits of FOCUS, our nutritional bar infused with guarana, Lion's Mane, and Cordyceps. Harness the power of these ingredients to sharpen your mental clarity, promote calmness, and ignite your productivity.

**Directions:** Consume any time.

13

#### **ORGANIC ACTIVE INGREDIENTS**



#### **Guarana - Calm and Focus**

Guarana is similar to caffeine\*, but with a slower release into the blood-stream. This results in extended energy as well as kick starting the nervous system to begin burning fat. Focus contains a strong amount of guarana.<sup>1</sup>



#### Lion's Mane - Brain Health

The Lion's Mane mushroom, known as "The Nootropic Mushroom," contains bioactive substances that are beneficial for the body, especially the brain, heart, and gut.<sup>2</sup>



#### **Cordyceps Militaris - Energy**

This amazing mushroom supports natural immunity, the relief of depression and fatigue, while improving exercise performance, and the overall wellbeing of the individual.<sup>3</sup>



Ingredients: Organic Peanut, Organic Raw Unfiltered Honey, Organic Rolled Oats, Organic Pumpkin Seeds, Organic Blueberries Dried, Organic Flaxseed, Organic Yacon Syrup, Organic Cranberries Dried, Organic Pea Protein Isolate Powder, Organic Focus Mushroom Blend (Mycelial Biomass Powders: Reishi, Lion's Mane, Cordyceps), Cinnamon, Organic Natural Flavors, Organic Cacao Butter, Organic Guarana Seed Powder, Organic Cacao Powder, Organic Coconut Sugar, Organic Coconut Oil, Himalayan Pink Salt, Organic Monk Fruit Extract, Organic Blanched Almonds.

Contains: Peanut, Tree Nuts (Coconut, Almonds). Contains: Organic Naturally-Occurring Caffeine (22mg)

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 9g	14%	Dietary Fiber 5g	20%
Serving Size	Saturated Fat 2g	10%	Total Sugars 9g	
1 Bar (51g)	Trans Fat 0g		Incl. 7g Added Sugar	s <b>18%</b>
Amount per Serving	Cholesterol 0g		Protein 8g	16%
Calories 230	Sodium 60mg	2%	Vitamin D 0%	0%
	Total Carb. 22q	7%	Potassium 300mg	5%

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV
Facts	Total Fat 4g	6%	Dietary Fiber 2g	8%
Servina Size	Saturated Fat 1g	5%	Total Sugars 4g	
Serving Size 1 Bite (22g)	Trans Fat 0g		Incl. 3g Ädded Sugars	8%
Amount per Serving	Cholesterol 0g		Protein 4g	7%
Calories 95	Sodium 25mg	1%	Vitamin D 0%	0%
	Total Carb. 10q	3%	Potassium 120mg	2%

V3.3

\*\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY and ORGANIC COCONUT SUGAR.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, mitigate, or prevent any disease.

- 1. STUDY LINK: Effect of Guarana (Paullinia cupana) on Cognitive Performance: A Systematic Review and Meta-Analysis: https://bit.ly/3KBOh6Z
- 2. STUDY LINK: Improving effects of the (Lions Mane) mushroom (Hericium erinaceus) on mild cognitive impairment...: https://bit.ly/3UxCIYw

3. STUDY LINK: Endurance Cyclists: Effects of Ganoderma lucidum: https://bit.ly/3ZTRuET



#### **EXTENDED STAMINA**





Non **GMO** 

Gluten Grain Free







TEXTURE | Soft and Light

## WHOLECEUTICAL APPLICATION VALUE:

Meal Replacement. Supports 3-4 hours of sustained focus and calm.

Java is a coffee-flavored, no-bake, grain-free, lectin-free bar made with real, freshly roasted coffee and proprietary chocolate crafted from raw cacao and free from cane sugar and lecithin. This delicious, cold-pressed bar offers a vibrant and "fresh" taste and the smooth texture of a soft brownie.

**Directions:** Take JAVA 15-30 minutes prior to desired result.





Free

#### Guarana

contains caffeine and other compounds that may enhance mental alertness, focus, and mood, making it a potential nootropic or cognitive enhancer.1



#### Lion's Mane

Contain compounds that may stimulate nerve growth and protect against age-related cognitive decline, making them a potential nootropic or brain-boosting supplement.2



#### **Coffee Bean**

Freshly roasted and espresso ground coffee (what is in JAVA) supports cognitive function due to its high caffeine content, which can enhance alertness, concentration, and memory retention, leading to improved mental performance.<sup>3</sup>



Ingredients: Organic Almonds, Organic Yacon Syrup, Organic Raw Unfiltered Honey, Organic Cacao Butter, Organic Puffed Millet, Organic Blanched Almond Flour, Organic Natural Flavors, Organic Cacao Powder, Organic Guarana Seed Powder, Organic Coffee, Organic Lion's Mane Mushroom, Organic Monk Fruit, Himalayan Pink Sea Salt, Organic Peanut. Contains: Peanut, Tree Nuts (Almonds).

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 12g	18%	Total Carb. 20g	7%
Serving Size	Saturated Fat 2.5g	13%	Dietary Fiber 4g	16%
1 Bar (50g)	Trans Fat 0g		Total Sugars 5g	
	Cholesterol 0g	0%	Incl. 4g Added Sug	ars <b>9%</b>
Calories 195	Sodium 45q	2%	Protein 5q	10%

eBars is a dedicated Organic facility. We do not share our equipment.

V1.7

Nutrition	Amount/Serving	% DV*	Amount/Serving %	DV
Facts	Total Fat 5g	8%	Total Carb. 9g	3%
Serving Size	Saturated Fat 1g	6%	Dietary Fiber 2g	8%
Serving Size 1 Bite (22g)	Trans Fat 0g		Total Sugars 2g	
	Cholesterol 0g	0%	Incl. 2g Added Sugars	49
Calories 95	Sodium 20g	1%	Protein 2g	49

a daily diet. 2,000 calories a day is used for general nutrition advice.

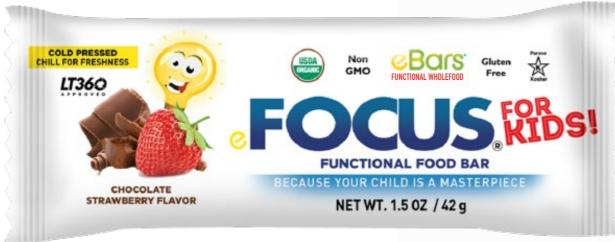
eBars is a dedicated Organic facility. We do not share our equipment.

\*\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY and ORGANIC COCONUT SUGAR.

- 1. STUDY LINK: Effect of Guarana (Paullinia cupana) on Cognitive Performance: A Systematic Review and Meta-Analysis: https://bit.ly/3KBOh6Z
- 2. STUDY LINK: Endurance Cyclists: Effects of Ganoderma lucidum: https://bit.ly/3ZTRuET
- 2. STUDY LINK: Caffeine as an attention enhancer: reviewing existing assumptions. Psychopharmacology: https://bit.ly/3oCF3QI

## FOCUS FOR KIDS!

#### FOCUS AND ENERGY





Non GMO Gluten Free





## WHOLECEUTICAL APPLICATION VALUE:

Meal Replacement. Supports sustained focus and calmness.

Focus for Kids contains a low level of naturally occurring caffeine, under 10mg. The Mayo Clinic determined children can safely consume up to 100mg per day.

**Directions:** Take FOCUS for Kids 15-30 minutes prior to desired effect.

#### **ORGANIC ACTIVE INGREDIENTS**



#### **Guarana - Calm and Focus**

Guarana is similar to caffeine\*, but with a slower release into the blood-stream. This results in extended energy as well as kick starting the nervous system to begin burning fat. Focus contains a strong amount of guarana.<sup>1</sup>



#### Lion's Mane - Brain Health

The Lion's Mane mushroom, known as "The Nootropic Mushroom," contains bioactive substances that are beneficial for the body, especially the brain, heart, and gut.<sup>2</sup>



#### **Cordyceps Militaris - Energy**

This amazing mushroom supports natural immunity, the relief of depression and fatigue, while improving exercise performance, and the overall wellbeing of the individual.<sup>3</sup>



Ingredients: Organic Sunflower Seeds, Organic Raw Unfiltered Honey, Organic Rolled Oats, Organic Flaxseed, Organic Apple Sauce, Organic Pumpkin Seeds, Organic Cacao Butter, Organic Chia Seed, Organic Pea Protein Isolate Powder, Organic Banana Powder, Organic Coconut Sugar, Organic Strawberry Powder, Organic Coconut Oil, Organic Cacao Powder, Organic Cinnamon, Organic Raspberry Powder, Organic Natural Flavors, Organic Brown Rice Crisps, Organic Blueberries Dried, Organic Cranberries Dried, Organic Guarana Seed Powder, Himalayan Pink Salt, Organic Monk Fruit, Organic Peanut, Organic Blanched Almonds. Contains: Peanut, Tree Nuts (Coconut, Almonds).

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 9g	14%	Dietary Fiber 5g	20%
Serving Size	Saturated Fat 2g	10%	Total Sugars 9g	
1 Bar (42g)	Trans Fat 0g		Incl. 7g Added Sugars	18%
	Cholesterol 0g		Protein 8g	16%
Amount per Serving Calories 195	Sodium 60mg	2%	Vitamin D 0%	0%
	Total Carb. 18q	6%	Potassium 300mg	5%

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV
Facts	Total Fat 4g	6%	Dietary Fiber 2g	8%
Servina Size	Saturated Fat 1g	5%	Total Sugars 4g	
Serving Size 1 Bite (22g)	Trans Fat 0g		Incl. 3g Added Sugar	<b>8%</b>
Amount per Serving	Cholesterol 0g		Protein 4g	7%
Calories 95	Sodium 25mg	1%	Vitamin D 0%	0%
	Total Carb. 8q	2%	Potassium 120mg	2%

V.3.1

\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY and ORGANIC COCONUT SUGAR.

- 1. STUDY LINK: Effect of Guarana (Paullinia cupana) on Cognitive Performance: A Systematic Review and Meta-Analysis: https://bit.ly/3KBOh6Z
- 2. STUDY LINK: Improving effects of the (Lions Mane) mushroom (Hericium erinaceus) on mild cognitive impairment...: https://bit.ly/3UxClYw
- 3. STUDY LINK: Endurance Cyclists: Effects of Ganoderma lucidum: https://bit.ly/3ZTRuET



#### **HUNGER BLOCK**





Non Gluten GMO Free







Organic Chocolate Brownie Flavor

 $T E X T U R E \mid$  Soft and Light

## WHOLECEUTICAL APPLICATION VALUE:

Meal Replacement. Pre and post workout. Supports sustained focus and calmness. Supports a delayed release of lactic acid for extended endurance.

The TRIM bar promotes weight management by utilizing whole food ingredients to support the regulation of hunger hormones, specifically leptin and ghrelin. The TRIM bar's nutritionally dense and dynamic formulation offers an effective solution to satiation.

**Directions:** Take FOCUS Sport 15-30 minutes prior to athletic event.

#### **ORGANIC ACTIVE INGREDIENTS**



#### **Cordyceps - Immune Function**

Cordyceps support immune function. This can slow the aging process by improving the activity of healthy enzymes while slowing the activity of corrosive enzymes.<sup>1</sup>



#### King's Trumpet - Hunger Support

Kings Trumpet mushroom is a low-calorie, high-fiber food that can help suppress hunger by increasing feelings of fullness, aiding in weight management and regulating blood sugar levels.<sup>2</sup>



#### Maitake

Maitake mushrooms can enhance gut health by improving microbiota, reducing inflammation, and preventing digestive disorders like colitis and leaky gut. They also promote prebiotic effects, encouraging growth of beneficial bacteria.<sup>3</sup>



Ingredients: Organic Blanched Almonds, Organic Yacon Syrup, Organic Raw Unfiltered Honey, Organic Puffed Millet, Organic Cacao Powder, Organic TRIM Mushroom Blend (Mycelial Biomass Powders: Shitake, Maitake, Cordyceps Militaris, King's Trumpet), Organic Natural Flavors, Organic Cacao Butter, Organic Guarana Seed Powder, Organic Monk Fruit, Organic Peanut, Himalayan Pink Salt.

Contains: Peanut, Tree Nuts (Coconut, Almonds).

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 12g	18%	Total Carb. 20g	7%
Serving Size	Saturated Fat 2.5g	13%	Dietary Fiber 4g	16%
1 Bar (51g)	Trans Fat 0g		Total Sugars 5g	
	Cholesterol 0g	0%	Incl. 4g Added Sug	ars 9%
Calories 195	Sodium 45g	2%	Protein 6g	12%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

eBars is a dedicated Organic facility. We do <u>not</u> share our equipment

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV
Facts	Total Fat 5g	8%	Total Carb. 9g	3%
	Saturated Fat 1g	6%	Dietary Fiber 2g	8%
Serving Size 1 Bite (22g)	Trans Fat 0g		Total Sugars 2g	
	Cholesterol 0g	0%	Incl. 2g Added Sug	gars <b>49</b>
Calories 95	Sodium 20g	1%	Protein 2g	49

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

eBars is a dedicated O

\*\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY.

- 1. STUDY LINK: Endurance Cyclists: Effects of Ganoderma lucidum: https://bit.ly/3ZTRuET
- 2. STUDY LINK: Medicinal Mushrooms: Bioactive Compounds, Use, and Clinical Trials: https://bit.ly/3Haj2iq
- 3. STUDY LINK: Mushrooms and immunity: https://bit.ly/41CDuRA



#### **ANTI-INFLAMMATORY SUPPORT**





Non **GMO** 

Gluten Free





## WHOLECEUTICAL APPLICATION VALUE:

Meal Replacement. Joint and Ligament Health. Anti-Inflammatory Support.

The HEAL bar is formulated with premium superfood ingredients, including Tart Cherry Juice for joint pain relief, inflammation reduction, and improved immunity, organic Moringa Oleifera for antioxidant support, and organic non-GMO Pumpkin, Flax, and Hemp seeds as a source of plant-based protein.

Directions: Take 15-30 minutes prior to desired effect.

21

#### ORGANIC ACTIVE INGREDIENTS



#### Maitake

Contain beta-glucans, a type of polysaccharide that may help reduce inflammation and boost immune function, making them a potential anti-inflammatory agent.1



#### **Tart Cherries**

Tart cherry contains anthocyanins and other polyphenols that may have anti-inflammatory effects. .2



#### Kings Trumpet

Kings Trumpet, a type of mushroom, contains ergothioneine and other compounds that have been shown to have anti-inflammatory properties, helping to combat inflammation in the body.3



Ingredients: Organic Peanut, Organic Raw Unfiltered Honey, Organic Rolled Oats, Organic Pumpkin Seeds, Organic Chia Seed, Organic Flaxseed, Organic Yacon Syrup, Organic Pea Protein Isolate Powder, Organic HEAL Mushroom Blend (Mycelial Biomass Powders: Shitake, Maitake, Lion's Mane, Turkey Tail, King's Trumpet), Organic Tart Cherry Juice, Organic Cacao Butter, Organic Blueberries Dried, Organic Cranberries Dried, Organic Cacao Powder, Organic Coconut Oil, Organic Natural Flavors, Organic Raspberry Powder, Organic Brown Rice Crisps, Organic Guarana Seed Powder, Himalayan Pink Salt, Organic Blanched Almonds. Contains: Peanut, Tree Nuts (Coconut, Almonds)

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 4g	6%	Dietary Fiber 2g	8%
Serving Size	Saturated Fat 1g	4%	Total Sugars 4g	
1 Bite (22g)	Trans Fat 0g		Incl. 3g Added Sugars	7%
Amount per Serving	Cholesterol 0g		Protein 4g	8%
Calories 95	Sodium 25mg	1%	Vitamin D 0%	0%
	Total Carb. 9g	3%	Potassium 120mg	2%

Nutrition	Amount/Serving	% DV*	Amount/Serving	% <b>DV</b> *
Facts	Total Fat 4g	6%	Dietary Fiber 2g	8%
Serving Size	Saturated Fat 1g	4%	Total Sugars 4g	
1 Bite (22g)	Trans Fat 0g	,	Incl. 3g Added Sugars	7%
Amount per Serving	Cholesterol 0g		Protein 4g	8%
Calories 95	Sodium 25mg	1%	Vitamin D 0%	0%
	Total Carb. 9g	3%	Potassium 120mg	2%

eBars is a dedicated Organic facility. We do <u>not</u> share our equipment.

eBars is a dedicated Organic facility. We do not share our equipment.

\*\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY.

- 1. STUDY LINK: Mushrooms and immunity: https://bit.ly/41CDuRA 2. STUDY LINK: Efficacy of Tart Cherry Juice to Reduce Inflammation Biomarkers among Women with Inflammatory.: https://bit.ly/3L0zQd3
- 3. STUDY LINK: Medicinal Mushrooms: Bioactive Compounds, Use, and Clinical Trials: https://bit.ly/3Haj2iq



### THE REAL PROBLEM

A major study, on critical nutrients for immunity, involving over 26,000 participants, showed:

45%
WERE DIFFICIENT IN

VITAMIN A

15%

WERE DIFFICIENT IN ZINC

46%

WERE DIFFICIENT IN VITAMIN C

84%

95%
WERE DIFFICIENT IN

VITAMIN D

WERE DIFFICIENT IN VITAMIN E

## WHAT'S CAUSING THIS? Synthetic/Artificial Nutrients

What are synthetic supplements? They are isolated nutrients (vitamins, antioxidants, minerals, and amino acids) designed to mimic natural nutrients found in foods, usually made artificially, in an industrial process.

Over 50% of the US population take synthetic/artificial nutrients. Synthetic nutrients are designed to mimic the natural nutrients found in food. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3798928/





## IMMUNE: THE "REAL" SOLUTION

Whole Food Nutrients are made from concentrated, dehydrated whole foods.

"Research has demonstrated significant differences between synthetic and natural nutrients." Healthline.com

## THE ULTIMATE MEAL REPLACEMENT WITH AMAZING HEALTH BENEFITS!





Non GMO Gluten Free

Grain Free





#### THE STORY OF IMMUNE

The Immune Bar is a story that deserves telling. In 2018, we set out to make the world's best meal replacement in the market. What would this have to look like? Primarily, it would have to offer more vitamins and minerals and energy from an organic whole food source than anything. Sadly, after 1 year, and one road block after another, we threw in the towel, a first for us. A short time later, Amber Dalton, the daughter of co-founder, David Dalton, offered to pick the "torch" back up, after 2 months, she came back, with what proved to be the winning touch. It took another 2 years, to fine tune the bar you see today. Immune contains 18 vitamins and minerals, 15 of which are over 100% of the RDI (Recommended Daily Intake), all of which makes the most nutritionally dense bar that's in the market today.

Application Value: Comprehensive Meal Replacement. 15 (Organic & Whole Food based) Vitamins and Minerals at 100% or greater of the RDI (Recommended Daily Intake). Vitamins: A, B1, B2, B3, B5, B6, B9, C, D2, Minerals: Biotin, Magnesium, Zinc, Iron, Manganese, Potassium, Selenium, Calcium.



What are synthetic supplements? They are isolated nutrients (vitamins, antioxidants, minerals, and amino acids) designed to mimic natural nutrients found in foods, usually made artificially, in an industrial process.

**Dr. Judy Woolger** 

23 24



Comprehensive Meal Replacement. 15 (Organic & Whole Food based) Vitamins and Minerals at 100% or greater of the RDI (Recommended Daily Intake). Vitamins: A, B1, B2, B3, B5, B6, B9, C, D2, Minerals: Biotin, Magnesium, Zinc, Iron, Manganese, Potassium, Selenium, Calcium.

#### ORGANIC ACTIVE INGREDIENTS



#### **Guarana - Calm and Focus**

Guarana is similar to caffeine\*, but with a slower release into the bloodstream. This results in extended energy as well as kick starting the nervous system to begin burning fat.

STUDY LINK: Effect of Guarana (Paullinia cupana) on Cognitive Performance: A Systematic Review and Meta-Analysis: https://bit.ly/3KBOh6Z



#### **Turkey Tail**

Extensive studies have been conducted on the culinary mushroom, Turkey tail, and it medicinal benefits. While the benefits can range from a healthy urinary tract, to digestive tract, and a energy boosting components, overall, nothing has been as promising as it's overall contribution to immunity.

STUDY LINK: Trametes versicolor protein YZP activates regulatory B lymphocytes: https://bit.ly/3MsMYKd



#### Reishi

reishi is capable of modulation of cytokines, the cell signaling compounds within the brain involved in immune and anti-inflammatory responses.

Other studies show reishi protects the body against stress.

STUDY LINK: Endurance Cyclists: Effects of Ganoderma lucidum: https://bit.ly/3ZTRuET



#### Agaricus Blazei Mushrooms

Agaricus Blazei have been used as traditional medicine for centuries to help with diseases, infections, and allergies. Studies show they support insulin levels, may help regulate blood sugar, supports the immune system to help fight off viruses and bad bacteria.and a energy boosting components, overall, nothing has been as promising as it's overall contribution to immunity.

STUDY LINK: Effects of the medicinal mushroom Agaricus blazei Murill on immunity: https://pubmed.ncbi.nlm.nih.gov/18782264/



#### Maitake Mushrooms

Maitake Mushrooms Dancing Mushrooms got its nickname after people started dancing upon discovering it's health benefits. Maitake Mushrooms are rich in antioxidants, Vitamins B, Vitamins C, Copper, Potassium, Fiber, Minerals, and Amino Acids.

#### **Organic Cocoa Tangerine Flavor**

TEXTURE | Soft and Light



#### WHOLECEUTICAL APPLICATION VALUE:

Calm, extended energy, fat burning, immunity-boosting, urinary & digestive health, anti-inflammatory, stress protection, disease-fighting, insulin support

IMMUNE is powered by nature's miracles. Guarana brings calm focus and sustained energy. Turkey Tail strengthens immunity and supports vital systems. Reishi regulates inflammation and combats stress. Agaricus Blazei fights diseases and aids blood sugar control. Maitake Mushrooms provide antioxidants and essential nutrients. Unleash your body's natural defense with IMMUNE.

**Directions:** Consume any time.





**Nutrition Facts** 

Nutrition Facts
Serving Size 1 Bar (51g)
Amount per Serving 🚄 🦱 📜
Calories <b>195</b>

					_
mount/Se	rving			9	% DV*
otal F	<b>at</b> 10	g			15%
Saturat	ted Fa	t 3g		1	15%
Trans F	at 0g				
holes	terol	0g			
odium	25m	g			1%
Total (	Carb.	20g			6%
Dietary	Fiber 4	4g		1	16%
Γotal Sι	igars 7	7g			
Incl. 5g /	Added	Sugars	;	1	11%
Protei	<b>n</b> 5g			1	10%
,	/itami	ns &	Mineral	s	
itamin A	330iu	11%	Iron	2mg	11%
itamin B1		2350%	Mangane	se	- 4000/
itamin B2		2075%	Potas.	4437 m	y 193% 4%
itamin B3	61mg		Selenium		149%
itamin B5	64mg		Calcium		5%
itamin B6		5385%	Calcium	7011lg	3/6
itamin B9	(Folate) 418ma	104%			_
itamin C	117ma		* The % [		
itamin D2	2072iu		(DV) tells a nutrient		
itamin E	117mcc		food cont		
iotin	100mcc		daily diet.		-
lagnesium	70mg	17%	a day is u		

11 mg 102% general nutrition advice

Ingredients: Organic Blanched Almonds, Organic Raw Unfiltered Honey, Organic Yacon Syrup, Organic Puffed Millet, Organic Natural Flavors, Organic IMMUNE Mushroom Blend (Mycelial Biomass Powders: Turkey Tail, Maitake, Reishi, Agaricus Biosporus), Orgen® Organic Blend (Amla Fruits, Guava Fruits, Holy Basil Leaves, Curry Leaves, Lemon Fruits Extracts), Organic Cacao Powder, Organic Citric Acid, Organic Cranberries Dried, Organic Cacao Butter, Organic Moringa Oleifera, Organic Blueberries Dried, Himalayan Pink Salt, Organic Peanut. Contains: Peanut, Tree Nuts (Almonds).

> eBars is a dedicated Organic facility. We do <u>not</u> share our equipment.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, mitigate, or prevent any disease.

Serving Amount Cal	per S	Servir	ig 🕜	)
Amount/Se	erving		%	D۷
Total F	at 4g		•	3%
Satura	ted Fa	t 1.5a		3%
Trans				
Choles	5			
Sodium		•		1%
-				
Total (	Carb.	. 8g	2	2%
Dietary	Fiber	2g	8	3%
Total Su	aars :	3a		
Incl. 2g			5 4	1%
Protei				3%
	litami	ne 9	Minerals	
Vitamin A	132iu	5%	Iron 1mg	59
Vitamin B1	11ma	940%	Manganese	0
Vitamin B2	11mg	830%	1775 mg	779
Vitamin B3	24mg	154%	Potas. 66mg	29
Vitamin B5	26mg	506%	Selenium 33ug	609
Vitamin B6	36mg	2154%	Calcium 28mg	29
Vitamin B9	(Folate) 167ma	42%		
Vitamin C	47mg	52%		
Vitamin D2	47111g 829iu	104%	* The % Daily Value	
Vitamin E	47mcq	312%	(DV) tells you how m	
Biotin	40mcg	60%	a nutrient in a servin food contributes to a	
Magnesium	28mg	7%	daily diet, 2,000 calc	
Zinc	4mq	41%	a day is used for	

V2.1 V1.3



#### **EXTENDED FOCUS**





Non GMO

Gluten Free





TEXTURE | Soft and Crunchy

## WHOLECEUTICAL APPLICATION VALUE:

Meal Replacement. Pre and post workout. Supports sustained focus and calmness. Supports a delayed release of lactic acid for extended endurance.

FOCUS Sport supports the brain's simultaneous triggering of five neurotransmitters responsible for alertness and calmness (Norephedrine (adrenaline), oxytocin, anadmine, serotonin, dopamine. Sits lightly on the stomach.

**Directions:** Take FOCUS Sport 15-30 minutes prior to athletic event.

#### **ORGANIC ACTIVE INGREDIENTS**



#### **Guarana - Calm and Focus**

Guarana is similar to caffeine\*, but with a slower release into the bloodstream. This results in extended energy as well as kick starting the nervous system to begin burning fat. Focus Sport contains the strongest amount of guarana.<sup>1</sup>



#### Lion's Mane - Brain Health

The Lion's Mane mushroom, known as "The Nootropic Mushroom," contains bioactive substances that are beneficial for the body, especially the brain, heart, and gut.<sup>2</sup>



#### Cordyceps Militaris - Energy

This amazing mushroom supports natural immunity, the relief of depression and fatigue, while improving exercise performance, and the overall wellbeing of the individual.<sup>3</sup>



Ingredients: Organic Peanut, Organic Raw Unfiltered Honey, Organic Rolled Oats, Organic Pumpkin Seeds, FOCUS SPORT Mushroom Blend (Mycelial Biomass Powders: Reishi, Lion's Mane, Cordyceps), Organic Blueberries Dried, Organic Flaxseed, Organic Yacon Syrup, Organic Cranberries Dried, Organic Pea Protein Isolate Powder, Organic Chia Seeds, Organic Brown Rice Crisps, Organic Cacao Butter, Organic Guarana Seed Powder, Organic Natural Flavors, Organic Cacao Powder, Organic Coconut Sugar, Organic Cinnamon, Organic Coconut Oil, Organic Monk Fruit, Himalayan Pink Salt, Organic Blanched Almonds. Contains: Peanut, Tree Nuts (Coconut, Almonds). Contains: Organic Naturally-Occurring Cafeine (33mg)

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 13g	20%	Dietary Fiber 7g	28%
Serving Size	Saturated Fat 2g	10%	Total Sugars 9g	
1 Bar (60g)	Trans Fat 0g		Incl. 7g Added Sugars	18%
Amount per Serving	Cholesterol 0g		Protein 12g	25%
1 Bar (60g)  Amount per Serving 280  Calories 280	Sodium 70mg	2%	Vitamin D 0%	0%
	Total Carb. 22q	7%	Potassium 360mg	6%

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 6g	10%	Dietary Fiber 3g	14%
Serving Size	Saturated Fat 1g	5%	Total Sugars 4g	
1 Bite (28g)	Trans Fat 0g		Incl. 3g Added Sugars	9%
Amount per Serving	Cholesterol 0g		Protein 6g	12%
Calories 135	Sodium 35mg	1%	Vitamin D 0%	0%
	Total Carb. 11q	4%	Potassium 180mg	3%

ganic facility. We do <u>not</u> snare our equipment.

\*\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY and ORGANIC COCONUT SUGAR.

FOCUS Sport contains less than 30mg of **naturally**-occurying caffeine.

The Mayo Clinic had determined that an adult can safely consume 400mg of caffeine per day, and a child 100mg per day.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, mitigate, or prevent any disease.

- 1. STUDY LINK: Effect of Guarana (Paullinia cupana) on Cognitive Performance: A Systematic Review and Meta-Analysis: https://bit.ly/3KBOh6Z
- 2. STUDY LINK: Endurance Cyclists: Effects of Ganoderma lucidum: https://bit.ly/3ZTRuET
- 3. STUDY LINK: Improving effects of the (Lions Mane) mushroom (Hericium erinaceus) on mild cognitive impairment...: https://bit.ly/3UxCIYW



#### **EXTENDED STAMINA**





Non GMO

Gluten Free





Organic
Peanut Butter
Chocolate Rasberry
Flavor

TEXTURE | Soft and Crunchy

## WHOLECEUTICAL APPLICATION VALUE:

Meal Replacement. Pre and post workout. Supports sustained focus and calmness. Supports a delayed release of lactic acid for extended endurance.

The FIT (For Intense Training) bar is engineered with a primary emphasis on increasing exercise performance, through support of the delay in lactic acid. FIT contains the largest amount of the organic active ingredient (Cordyceps Militaris) which is responsible for increasing endurance.

**Directions:** Take FOCUS Sport 15-30 minutes prior to athletic event.

#### **ORGANIC ACTIVE INGREDIENTS**



#### **Cordyceps Militaris**

Improves vitality and endurance naturally by supporting respiration, oxygen delivery and ATP synthesis. Cordyceps supports aerobic endurance in athletes. Cordyceps supports increases circulation. <sup>1</sup>



#### Reishi

Reishi may support cardiac blood flow and increase blood oxygenation. It is also considered an antioxidant, anti-inflammatory. Reishi may also speed post-workout recovery. <sup>2</sup>



#### **Turkey Tail**

Turkey Tail Mushrooms contain polysaccharides and antioxidants that may improve exercise performance, reduce fatigue, and boost immune function, making them a potential fitness enhancer.<sup>3</sup>



Ingredients: Organic Peanut, Organic Raw Unfiltered Honey, Organic Pea Protein Isolate Powder, Organic Chia Seed, Organic Yacon Syrup, Organic Rolled Oats, Organic Flaxseed, Organic FIT Mushroom Blend (Mycelial Biomass Powders: Reishi, Shitake, Turkey Tail, Cordyceps), Organic Pumpkin Seed, Organic Cranberries Dried, Organic Blueberries Dried, Organic Brown Rice Crisps, Organic Cacao Powder, Organic Raspberry Powder, Organic Cinnamon, Organic Natural Flavors, Organic Guarana Seed Powder, Organic Coconut Oil, Organic Cacao Butter, Himalayan Pink Salt, Organic Blanched Almonds. Contains: Peanut, Tree Nuts (Almonds).

Nutrition	Amount/Serving	% DV*	Amount/Serving	% DV*
Facts	Total Fat 13g	20%	Dietary Fiber 7g	28%
Serving Size	Saturated Fat 2g	10%	Total Sugars 10g	
1 Bar (60g)	Trans Fat 0g		incl. 7g Added Sugar	's <b>19%</b>
Amount per Serving	Cholesterol 0g		Protein 12g	25%
Calories 280	Sodium 70mg	2%	Vitamin D 0%	0%
	Total Carb. 20g	7%	Potassium 360mg	6%

daily diet. 2,000 calories a day is used for general nutrition advice.

eBars is a dedicated Organic facility. We do <u>not</u> share our equipment.

Nutrition	Amount/Serving	% DV*	Amount/Serving	% <b>DV</b>
Facts	Total Fat 6g	10%	Dietary Fiber 3g	14%
Serving Size	Saturated Fat 1g	5%	Total Sugars 4g	
1 Bite (28g)	Trans Fat 0g		Incl. 3g Added Sugars	9%
Amount per Serving	Cholesterol 0g		Protein 6g	12%
Amount per Serving Calories 135	Sodium 35mg	1%	Vitamin D 0%	0%
	Total Carb. 11g	4%	Potassium 180mg	3%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

eBars is a dedicated Organic facility. We do <u>not</u> share our equipment.

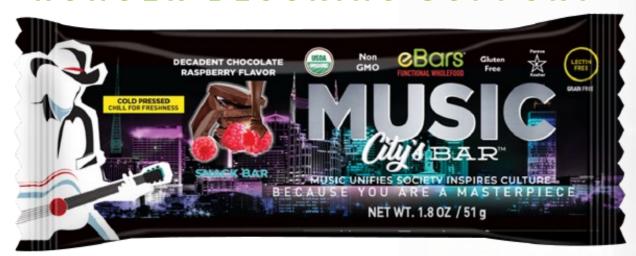
V3.1

\*\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY and ORGANIC COCONUT SUGAR.

- 1. STUDY LINK: Beneficial Effect of Cordyceps militaris on Exercise Performance via Promoting Cellular Energy Production: https://bit.ly/3o11FKf
- 2. STUDY LINK: Endurance Cyclists: Effects of Ganoderma lucidum: https://bit.ly/3ZTRuET
- 3. STUDY LINK: Trametes versicolor protein YZP activates regulatory B lymphocytes: https://bit.ly/3MsMYKd



#### HUNGER BLOCKING SUPPORT





Non GMO

Gluten Grain Free Free







Organic Decdent Chocolate Raspberry Flavor

TEXTURE | Soft and light

## WHOLECEUTICAL APPLICATION VALUE:

Guilt-free dessert. Grain and lectin-free ingredients support anti-inflammatory. Low glycemic for no sugar crash.

Get ready to rock your taste buds with the Music City Bar, a healthy dessert alternative as flavorful as Nashville is musical. Pair it with a glass of red wine, a scoop of ice cream, or a hot cup of coffee, the Music City Bar is the ultimate jam session for your taste buds. You don't have to sacrifice taste for health with the Music City Bar.

**Directions:** For a flavor jam session, 31 consume anytime!

#### **ORGANIC ACTIVE INGREDIENTS**

#### Raw, Unfiltered Honey

Raw, unfiltered honey is a natural sweetener with antibacterial properties that boost immunity, soothe coughs, and allergies. It also supports digestive health and provides antioxidants.<sup>1</sup>



#### **Puffed Millet**

Puffed millet is a nutrient-dense, lectin-free seed that offers high fiber, protein, and essential vitamins and minerals for improved digestion, energy, and overall health.<sup>2</sup>



#### **Raw Cacao**

Raw cacao is packed with antioxidants, fiber, essential minerals, and healthy fats that promote heart health, brain function, mood, digestion, and skin health. It also supports immunity, weight management, and exercise performance, making it a superfood for overall well-being.<sup>3</sup>



Sugar, Organic Raspberry Powder, Organic Coconut Shreds, Organic Coconut Oil, Organic Cranberries Dried, Organic Maqui Berry Powder, Himalayan Pink Salt, Organic Peanut.

Contains: Peanut, Tree Nuts (Coconut, Almonds)



Nutrition	Amount/Serving	% DV^	Amount/Serving	% DV*
Facts	Total Fat 4g	6%	Dietary Fiber 3g	10%
Serving Size	Saturated Fat 1g	5%	Total Sugars 5g	
1 Bite (22g)	Trans Fat 0g		Incl. 4g Added Sugars	<b>10%</b>
Amount per Serving	Cholesterol 0g		Protein 3g	6%
Calories 95	Sodium 18mg	1%	Vitamin B9 170mg	40%
	Total Carb. 9g	3%	Potassium 120mg	2%

V1.9

\*There are no processed sugars in these bars and bites. Added sugar comes from ORGANIC RAW UNFILTERED HONEY and ORGANIC COCONUT SUGAR.

- 1. STUDY LINK: 8 Raw Honey Benefits for Health: https://bit.ly/2Mp4z8e
- 2. STUDY LINK: Millet derived bioactive peptides: A review on their functional properties and health benefits: https://shorturl.at/xHP18
- 3. STUDY LINK: **Physicochemical properties and antioxidant capacity of raw, roasted and puffed cacao beans:** https://shorturl.at/yAC03



Our core value is anchored in the belief that you have a right to be treated with dignity.

We believe that the there is an intrinsic power to confer dignity through the preparation and offer of food. It would be planted wisely, nourished and then harvested for your enjoyment, pleasure, and health.

Our contribution to the world and to you is made through what we have the honor to prepare people to 'EAT.'

We think of E...A...T... is an acronym, describing a rare and triune synergy created when Earth, Art and Technology are skillfully blended.

#### **EARTH**

We carefully begin every recipe with the intent to use the purest ingredients the earth has to offer: Certified USDA Organic, Certified Parve (Dairy Free) Kosher, Gluten-Free, and Non GMO Superfoods (Nutrient Dense).

#### **ART**

We artfully thrill the palate, handcrafting organic ingredients based on the unique taste and texture preferences of men and women.

#### **TECHNOLOGY**

We strategically harness nature's most potent superfoods, creating a competitive edge for both high-performance athletes and purpose-driven individuals.

Dave and Jan Dalton Founders

## **NEW BAR COMING SOON**

## Imagine better REST.

Awaken to the profound potential of restorative sleep with REST, the extraordinary bar meticulously crafted to inspire relaxation and rejuvenation. As it slowly nourishes your body during slumber, experience extended, profound REM rest. Enriched with caffeine-free wonders like ashwagandha and rhodiola, it unlocks tranquil nights and invigorated mornings. Embrace the transformative power of uninterrupted, profound slumber.

